



2022 IDEA Program Student Schedule

Celebrating 10 years of big IDEAs!



Sunday, January 23rd

- 12:00pm – **Resident Student IDEA Program Check-In** (Warren, Bristol, Barrington House)
9:00pm Receive your program folder; bring it with you at all times during the program.
- 5:00pm – **Dinner with Student Mentors** (Salmanson)
7:00pm

Monday, January 24th

- 7:30am – **Breakfast** (Salmanson)
8:45am
- 8:00am – **Commuter Student IDEA Program Check-In** (Unistrustructure Rotunda)
8:45am
- 9:00am **Meet Your Mentors and Cohort Check-In** (Cohort Classroom)
Be sure to bring your nametag, IDEA folder, a water bottle, and 10 canned goods to your classroom to donate to the RI Food Bank.
- 9:15am **IDEA 2022 Opening Ceremony** (Cohort Classroom)
- 9:45am **Cohort Introductions & First Cohort Meeting** (Cohort Classroom)
- 10:30am **Design Challenge & Video Debrief** (Cohort Classroom)
- 12:00pm – **Lunch** (Salmanson)
1:15pm **Cohorts 1-17:** Lunch at 12:00pm
Cohorts 18-34: Lunch at 12:30pm
- 1:15pm – **Field Research Workshop & Preparations** (Cohort Classroom)
3:00pm **1:15pm-2:30pm:** Field Research Workshop: Observations & Interviews
2:30pm-3:15pm: Project Reveal & Field Research Preparation
- 3:15pm – **Flex Time for Asynchronous/Independent Field Research, Video Case,**
6:55pm **Break & Dinner** (Dinner will be available in Salmanson from 5:00pm-6:45pm.)
- 6:55pm **Join Cohort Zoom Room from Your Laptop** (Remote Locations)
- 7:00pm **Empathize: Stakeholder Interviews** (Cohort Zoom Room)
- 8:15pm **Field Research Debrief** (Cohort Zoom Room)
- 9:30pm **Pajama Party Pandemonium** (FSC)

Tuesday, January 25th

- 7:00am – **Breakfast** (Salmanson)
8:45am
- 9:00am **Journey Mapping** (Cohort Classroom)



- 10:15am **Insights & How Might We Questions** (Cohort Classroom)
- 11:15am **Team Dynamics Workshop** (Rotunda, AIC, Bello, FSC) & **Lunch** (Salmanson)
- Cohorts 1–17: Lunch 11:15am-12:00pm; Workshop 12:15pm-1:00pm
 - Cohorts 18–34: Workshop 11:15am-12:00pm; Lunch 12:15pm-1:00pm
- 1:30pm*
-3:00pm **Virtual IDEA Keynote: Duncan Wardle, Former Head of Innovation & Creativity, The Walt Disney Company** (Cohort Classroom) *Return to classroom by 1:20pm.
- 3:00pm **Brainstorming Workshop & Project Brainstorming** (Cohort Classroom & Hallways)
- 3:45pm **Convergence Techniques** (Cohort Classroom)
- 4:30pm **Digital Storyboarding Workshop** (Cohort Classroom)
- 5:30pm **Dinner** (Salmanson)
Cohorts 1–17: Dinner 5:30pm
Cohorts 18–34: Dinner 6:00pm
- 6:50pm **Return to Cohort Classroom**
- 7:00pm **Digital Storyboard Presentation and Initial Pitch to Alumni Mentor(s)** (Cohort Classroom) You will meet your alumni mentors at this time.
- 8:00pm –? ☺ **Prototyping** (Cohort Classroom & Hallways)
Teams will work late into the night to create their prototypes.
- 4:00pm –
12:00am **IDEA “Rest and Refresh” & Programming Open** (MRC3, MRC4, Rotunda, and Unistructure Lower Level) See separate programming schedule in your folder for more information.

Wednesday, January 26th

- 7:30am **Breakfast** (Salmanson)
- 9:00am **Pitch Current Prototype & Receive Feedback** (Cohort Classroom)
- 10:00am –
12:45pm **Prototype Refinement and Trade Show Preparation** (Cohort Classroom)
Complete prototype & design thinking process chart; shoot a video pitch of your prototype.
- 10:00am –
12:45pm **IDEA “Rest and Refresh” & Programming Open** (MRC4)
See separate programming schedule in your folder for more information.
- 11:30am –
12:45pm **Lunch Available** (Salmanson)
- 12:45pm **Cohort Clean-up, Wrap-up, & Reflection** (Cohort Classroom)
Receive and change into your IDEA t-shirt at the end of this session.
- 1:35pm **Relocate to be able to Zoom into Trade Show from Laptops** (Cohort Zoom Room)
- 1:55pm **Join Cohort Zoom Room to Prep for Trade Show** (Cohort Zoom Room)
- 2:00pm –
3:15pm **IDEA 2022 Program Trade Show** (Cohort Zoom Room)
- 3:30pm **IDEA 2022 Program Closing** (IDEA Webinar)

