



			Breakout Rooms		
		Bello Grand Hall	Room A - MRC 3	Room B - MRC 4	Room C - UNI 269
8:00-8:45	Registration and Coffee				
8:45	Welcome Remarks				
9:00-9:50	Keynote Address: Bill Wellman <i>The Fourth Industrial Revolution with Blockchain Technology</i>				
10:00-10:50	Breakout session I	Hands on Tutorials: Python R Tableau	O'Connell: <i>The Despacito Development</i> Fallon: <i>Read Between the Tweet: What Twitter tells us about Gender and Politics</i> Park / Nguyen: <i>Comparison of Imputation Methods for Predicting Length of Stay in Hospitals</i>	McGuirk: <i>The Critical Role of Analytics in the Development of Better Customer Experiences</i>	Wang: <i>Factor Analysis for Long-Term Sleep Quality After Burn Injury in Children</i> Maynard: <i>Leveraging Predictive Analytics to Score Members for Behavioral Health Case Management Referral</i> Kant Jha: <i>Predicting Nutrients using Regularization and Functional Methods</i>
11:00-11:50	Breakout session II	Hands on Tutorials: Python R Tableau	Maciel: <i>The Impact of Bolsa Família on Educational Indicators in Brazil</i> Rai: <i>Deep learning image recognition and classification models for fashion items</i> Bonas / Nguyen: <i>Improving Fraud Prediction with Multiple Resampling</i>	Zhou: <i>Statistical Manager</i>	Orlova / Naumova: <i>Data Lifecycle for Knowledge Generation: Health Informatics and Analytics Fundamentals</i> Simpson / Naumova: <i>Foodborne Infections: why are their seasonality synchronized?</i> Simpson / Zhou / Naumova: <i>Visualizing Disease Seasonality: challenges and solutions</i>
12:00-1:00	Lunch				
1:00-1:50	Keynote Address: John Lin <i>Innovation in Analytics via Machine Learning and AI</i>				
2:00-2:50	Breakout session III	Banasiewicz: <i>Organizational Decision-Making and Analytics: Maximizing the Value of Analytic Competency</i>	Bai / Jain / Wang / Haughton: <i>Using SOM-based Visualization to Analyze the Financial Performance of Consumer Discretionary Firms</i> Sarican: <i>Role of Collaborative Consumption Factors: Cross National Case of AirBNB</i> Biedova / Steblovska: <i>Parameter Optimization for Volatility Target Portfolio Insurance (VTPI) Strategy</i>	Wilder: <i>RFM to Machine Learning: A Retailer's Journey</i>	Sullivan / Downey: <i>Tweet mining using Google's Colaboratory</i> Li: <i>Blockchain Technology: Insights from Twitter Analytics</i> Mentzer: <i>Integrating the Raspberry Pi into the classroom</i>
3:00-4:00	Coffee and Conversation				